

Shimano initiative gathers parts suppliers around the table Premium Comfort Development Team

Shimano introduces the Premium Comfort Development Team (PCDT), an ambitious co-operation in between bicycle component and accessories manufacturers who are developing state-of-the-art products specifically for the Smover bicycle concept.

The smart inventions of the PCDT will allow bicycle manufacturers to create very clean and balanced Smovers. It is the next step in the evolvement of the Smover as a completely new and different kind of comfort bicycle.

The team consists of advanced and high tech specialists in a specific bicycle component or accessories market. Please find below an overview of the current partners and the products specifically developed for the Smover:

Busch & Müller	Lights.
Herrmans	Chain case, Grips
ITM	Stem, Handlebar, Seatpost
Pletscher	Carrier, Kickstand
Schwalbe	Tires
Selle Italia	Saddle
Shimano	Cyber Nexus and Nexave C810 components
SKS	Mudguards
Vuelta	Wheels

Smover stands for “Smart Way of Moving”, it is a new bicycle concept that uses Shimano’s electronically supported components to create a super comfortable and user friendly bicycle. Automatic shifting, electronically supported suspension and automatic lights are the main features of the Smover. At this moment, Smover bicycles are available in Germany and The Netherlands.

In the last two years, several bicycle manufacturers* have developed a Smover model, using Shimano’s electronic component technology Di2 (Digital Integrated Intelligence). For more information and an overview of the available models please visit <http://www.smover.com>. The formation of the Premium Comfort Development Team is the next step in the development of this new bicycle concept.

* The following bicycle manufacturers have developed a Smover model (status August 2005): Gazelle, Koga Miyata, Multicycle, Union, Giant, Trek, Villiger, Steppenwolf, Kettler, Staiger, Mercedes, Panther and Rabeneick

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